



3RD EDITION **AGRI** LOGISTICS CONCLAVE

Viksit Bharat: Empowering the
Global Value Chain

26 February 2026 | Nashik

Buyer Seller Meet

3RD EDITION AGRI LOGISTICS CONCLAVE

Viksit Bharat: Empowering the Global Value Chain

26 February 2026 | Nashik



India has been in the forefront of Agriculture produce on the global map. Agriculture remains the strength of India's economy, supporting food security and rural livelihoods. It also underpins major industries such as food processing, textiles, and bioenergy, contributing significantly to socio-economic stability. Agriculture sector is the backbone of several economies, providing food, raw material and most important provides employment.

India's agriculture sector is undergoing a transformative shift driven by technology, policy reforms, and integration with global markets.

In the journey from farm to fork, there are several stages where products are lost within the supply chain. A sustainable agriculture logistics and food supply chain can provide many solutions to numerous challenges, such as providing affordable and nutritious food, upskilling labourers, providing alternative energy sources, strengthening livelihoods, revitalizing rural and urban landscapes, delivering inclusive national growth, and achieving the UN Sustainable Development Goals by 2030.

The combined efforts of Warehousing Development and Regulatory Authority, APEDA, the State Marketing Board, and Warehousing Corporation have breathed new life into agricultural markets, leading to a steady rise in the quality and quantity of produce reaching consumers. Their presence has enhanced market access and quality

standards, challenges remain fragmented cold chains, insufficient storage capacity, regulatory bottlenecks, and climate-induced disruptions. A holistic ecosystem approach integrating infrastructure, digital technologies, institutional collaboration, and sustainability is critical to addressing these gaps.

Agri Logistics is the backbone of India's journey to Viksit Bharat 2047. It empowers the agriculture value chain by streamlining operations, minimise losses, boost farmer's income, generate rural employment, enhance export potential and securing nations' supply chain. Efficient logistics and supply chain management are the foundation of agricultural competitiveness. In India, post-harvest losses continue to be significant due to fragmented transport networks, inadequate cold chain and warehousing facilities, and limited post-harvest management. Strengthening agri-logistics is thus essential for:

- Enhancing farm-gate value realization and farmer incomes
- Reducing wastage, spoilage, and price volatility
- Supporting export readiness and compliance with international standards
- Enabling value addition through processing, packaging, and branding

Key Areas of Discussion

- Mapping India's Agri-Logistics Ecosystem:** Assessing current gaps and opportunities
- Technology & Innovation:** AI, IoT, blockchain, and digital traceability, AI-driven Quality Assessment
- Warehouse & Pledge Financing:** Enhancing farm income and reducing MSP dependency
- Infrastructure & Connectivity:** Multimodal logistics, warehousing, and cold-chain efficiency
- Global Market Access & Export Logistics:** Market Linkages
- Sustainability & Inclusive Growth:** Green logistics, smallholder inclusion, SDG alignment
- Policy & Financial Support:** Government schemes, PSU support, and investment facilitation
- Industry Practices & Capacity Building:** Best practices in harvesting, storage, and market linkages
- Investment & Collaboration Opportunities:** Building strategic partnerships
- Roadmap for Growth:** Developing a robust, vibrant logistics ecosystem

Buyer Seller Meet

GLIMPSES

2nd Agri Logistics Conclave, "Unlocking Sustainable Agri Logistics Ecosystem." at Chhatrapati Sambhajinagar, Maharashtra.



1st Edition Agri Logistics Conclave
"Double Farmer's Income Through Paradigm Shift in Supply Chain" at Pune



Target Audience



Farmers, FPOs,
Cooperative, Federations,
SHGs, Food processors



Government



Warehousing and
Storage Facility
Providers



Cold Chain Storage
Developers



Agri Logistics service
providers



Financial
Institutions



Agri Startups/
Agri Tech Companies



Retail chains,
Industry Association

SPONSORSHIP MATRIX

| Deliverables | Powered By (Exclusive Partner) Rs 6 Lakhs | Platinum Partner Rs 4.5 Lakhs | Gold Partner Rs 3 Lakhs | Silver Partner Rs 2 Lakhs |
|--|---|-------------------------------------|-------------------------------|---------------------------------|
| Logo on ASSOCHAM event webpage | ✓ | ✓ | ✓ | ✓ |
| Logo on delegate invitation | ✓ | ✓ | ✓ | ✓ |
| Digital Promotion on ASSOCHAM's official Social Media handles | ✓ | ✓ | ✓ | ✓ |
| Play Video byte of 1 Senior Representative (10 Sec) on social media | ✓ | — | — | — |
| Posting of 1 Quote of Senior Representative on social media | — | ✓ | — | — |
| Logo on Registration Page | ✓ | ✓ | ✓ | ✓ |
| Logo on the wings of the backdrop (Prominence as per Category) | ✓ | ✓ | ✓ | ✓ |
| Speaker Opportunity at the Inaugural Session (Senior Representatives only) | ✓ | — | — | — |
| Speaker slot at Plenary session (Relevant Representative) | ✓ | ✓ | ✓ | — |
| Corporate Video during breaks | 60 sec | 30 sec | — | — |
| Table Space at the Registration Counter | ✓ | — | — | — |
| Display standee at the venue | 1 | 1 | — | — |
| Distribute Corporate literature | ✓ | ✓ | ✓ | ✓ |
| Complimentary 'SPONSOR' delegate passes | 10 | 7 | 5 | 3 |
| Logo on 'Thank You Panel' | ✓ | ✓ | ✓ | ✓ |
| Logo mention at Thank You Mailer | ✓ | ✓ | ✓ | ✓ |

Note:

- Applicable +18% GST
- Payment to be made prior to the Conclave date

For Details Please Contact:

Ms Anita Naik E : anita.naik@assocham.com | M: 9920186337

The Associated Chambers of Commerce and Industry of India (ASSOCHAM)

3rd Floor, The Centrium, PHOENIX MARKETCITY, Sprint Co-Works, Lal Bahadur Shastri Marg,
Kurla West, Mumbai, Maharashtra 400070